

Jon Sloan
Parish Clerk
Laverstock and Ford Parish Council

South Western Ambulance Charity
c/o SWASFT
Abbey Court
Eagle Way
Exeter
Devon
EX2 7HY

10th October 2025

Dear Councillors and Members

Telephone :
0300 369 0108

We need YOUR help to save lives! Can you help to fund a vehicle for our Volunteers so that they can attend ambulance emergency calls, saving and changing lives?

Our Charity works alongside the South Western Ambulance Service and local communities to enhance care and support for patients in critical moments. We help to equip volunteer Community First Responders (CFRs) and engage with communities to improve cardiac survival rates.

We are asking you to please consider supporting our major **fundraising appeal for £30,000 to buy, convert and equip a second Community Response Vehicle (CRV)** dedicated for use by our incredible volunteer Community First Responders across the Bath / Swindon / Wiltshire area. They support patients in their local communities, providing care and reassurance ahead of ambulance arrival and often saving lives when every second really counts.

Each car carries a full medical kit bag, a defibrillator, oxygen and patient observation equipment. They could be called to a patient who isn't breathing, has chest pains, is unconscious or has had a fall. They also carry a Raizer lifting chair that enables one volunteer to help a vulnerable person who has had a fall to get off the floor.

In isolated, rural communities, or at times when our ambulance service is under extreme pressure, the contribution that our volunteers can and do make is immense.

- In 2024/25 volunteer Community First Responders **attended** over **29,000 patients** who had called 999 across the South West.
- At **10% of those incidents** they were the only resource required, freeing up ambulances for other life-threatening calls.
- A volunteer was **first to arrive on scene at 7% of all Category 1** (most life-threatening) incidents, which is approximately **7,500 critically unwell patients**.

In 2023, South Western Ambulance Charity secured funds to buy our first 7 Community Response Vehicles (CRVs) for our volunteers across the South-West. One of those cars was allocated to the Bath / Swindon / Wiltshire area. We know now that these cars enable more volunteers to book on for more hours, travel more miles and get urgent support to more patients in an emergency. Providing a car so they can choose to 'book on for a shift' really extends response areas.

In the first 12 months of having dedicated 7 Community Response Vehicles they were allocated to **2,751 incidents**, including cardiac arrests, seizures, strokes, falls, etc. Of the incidents they attended, they were the **first to arrive on scene in 86% of cases**. We urgently now want to raise £30,000 to get a

second Community Response Vehicle active across the Bath / Swindon / Wiltshire operational area, ready to support more patients and communities.

A Life-Saving Story

In 2023, a family was on holiday in a caravan park, somewhere on our beautiful but remote coastline. Their young child started to choke and was struggling to breathe. They called 999. An ambulance was dispatched as a Category 1 (most life-threatening) call. A local volunteer responded to the call in the sign-written Community Response Vehicle (CRV). The volunteer was first to arrive at the scene, members of the public spotted the car and directed it through the maze of caravans. The family spotted the CRV approaching and guided it to the child and the volunteer Responder began to assist the patient. The ambulance arrived soon after, spotted the CRV and knew exactly where to go. Seconds were saved. Together they all ensured that the patient outcome was a good one.

Can you contribute to our life-saving mission?

We are contacting all the Parish Councils across our area asking them if they could make a **1% donation of £300** to our Community Response Vehicle Appeal please. Payment can be made by BACS or cheque (email charity@swast.nhs.uk for details).

In return, we would like to offer you a CPR and defibrillator training session in your community, giving more people the confidence to take lifesaving action if needed.

Thank you for your consideration and support. Please do contact me with any questions.

Kind regards,

Louise Walsh – Fundraising Manager

07825 853630

charity@swast.nhs.uk

Facebook / Instagram / LinkedIn @swambulancecharity

