Laverstock & Ford Parish Council
Communications & Community Engagement Working Group

Minutes

Meeting Date: 28th October 2026
Time: 14:00
Location: Microsoft Teams Meeting

Attendance & Apologies
Attendees:
- Liz Holland
- Estelle Williams
- Bethany Coowar

Apologies:
- Lainey Baker
- Kevin Lynn
- Janet Mallet

1.
27/28 Budget
Cllr Estelle Williams and Cllr Ian McDonald looked closer at 'community resilience' considering signage, map boards, liaising with ops but also encouraging involvement of young people and residents. Survey of bus reliability to reduce car use and encourage people back to buses. Exploration of biodiversity, looking at relaxed mowing and a community game/activity around wildflowers etc. Community plant swap / meet the councillor event at a community centre. Sustainable planning – light pollution

Communications Officer, Bethany Coowar addressed previous questions surrounding working groups responsibility to set youth budget for the next financial year.

ACTIONS:
- Cllr EW to put in a bid at the next FGP meeting for £2,000 for community engagement with commitment to offering a parish wide event as the above-mentioned community resilience objective
- Cllr EW to bid at the next FGP meeting for £15,000 in the 27/28 youth budget

2.
GOGA Update
EW has been in contact with Tom Pugh and is awaiting first draft of report similar asked of the youth club at the Pavilion

ACTIONS:
- BC to ask Trudi if she has figures of attendance of the youth club when Salisbury City Council ran the club

3.

Community Connector

EW has arranged a telephone call to discuss further, plan to have clear statistics from Luisa/AgeUK at the six-month mark

ACTIONS:

- EW to continue contact with Luisa and report back to the comms working group

4.

Additional Points for Discussion

Cllrs resolved to proceed with design option one.

ACTIONS:

- Communications offer to circulate formal design with suggested wording for amends prior to requesting print quote.

Date(s) of Next Meeting

November 25th 9am (IN PERSON)